

119TH CONGRESS
1ST SESSION

S. _____

To protect intellectual property rights in the voice and visual likeness of individuals, and for other purposes.

IN THE SENATE OF THE UNITED STATES

Mr. COONS (for himself, Mrs. BLACKBURN, Ms. KLOBUCHAR, and Mr. TILLIS) introduced the following bill; which was read twice and referred to the Committee on _____

A BILL

To protect intellectual property rights in the voice and visual likeness of individuals, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Nurture Originals,
5 Foster Art, and Keep Entertainment Safe Act of 2025”
6 or the “NO FAKES Act of 2025”.

7 **SEC. 2. VOICE AND VISUAL LIKENESS RIGHTS.**

8 (a) DEFINITIONS.—In this section:

9 (1) DIGITAL FINGERPRINT.—The term “digital
10 fingerprint” means an electronic label or identifier

1 or appearance has been materially al-
2 tered; and

3 (B) does not include the electronic repro-
4 duction, use of a sample of one sound recording
5 or audiovisual work into another, remixing,
6 mastering, or digital remastering of a sound re-
7 cording or audiovisual work authorized by the
8 copyright holder.

9 (3) INDIVIDUAL.—The term “individual” means
10 a human being, living or dead.

11 (4) INTERACTIVE COMPUTER SERVICE.—The
12 term “interactive computer service” means any in-
13 formation service, system, or access software pro-
14 vider that provides or enables computer access by
15 multiple users to a computer server, including spe-
16 cifically—

17 (A) a service or system that provides ac-
18 cess to the internet; and

19 (B) such systems operated, or services of-
20 fered, by libraries or educational institutions.

21 (5) ONLINE SERVICE.—The term “online serv-
22 ice”—

23 (A) means—

24 (i) any website, online application,
25 mobile application, or virtual reality envi-

1 ronment that predominantly provides pub-
2 lic access to user uploaded material;

3 (ii) any digital music provider to
4 which section 115 of title 17, United
5 States Code, applies that provides public
6 access to user uploaded material if that
7 digital music provider is not covered under
8 clause (i); and

9 (iii) any online application, mobile ap-
10 plication, virtual reality environment, ap-
11 plication store, search engine (including
12 any feature that provides web search re-
13 sults), advertising service or network, on-
14 line shopping service or platform, elec-
15 tronic commerce provider, mapping service,
16 cloud storage service, or website hosting
17 service or any other interactive computer
18 service that is not covered under clause (i)
19 and that provides public access to user
20 uploaded material, but only if the provider
21 of that interactive computer service has
22 registered a designated agent with the
23 Copyright Office under subsection (d)(2);
24 and

1 (B) does not include any website, online
2 application, mobile application, virtual reality
3 environment, application store, search engine,
4 or cloud storage service that predominantly pro-
5 vides public access to user uploaded products or
6 services, the primary function of which is to
7 distribute, import, transmit, or otherwise make
8 available to the public a product or service de-
9 scribed in subsection (c)(2)(B).

10 (6) RIGHT HOLDER.—The term “right holder”
11 means—

12 (A) the individual, the voice or visual like-
13 ness of whom is at issue with respect to a dig-
14 ital replica or a product or service described in
15 subsection (c)(2)(B); and

16 (B) any other individual or entity that has
17 acquired, through a license, inheritance, or oth-
18 erwise, the right to authorize the use of the
19 voice or visual likeness described in subpara-
20 graph (A).

21 (7) SOUND RECORDING ARTIST.—The term
22 “sound recording artist” means an individual who
23 creates or performs in sound recordings for eco-
24 nomic gain or for the livelihood of the individual.

25 (8) USER UPLOADED MATERIAL.—

1 (A) IN GENERAL.—The term “user
2 uploaded material” means material, such as a
3 video, image, game, audio file, or other mate-
4 rial, that is placed on a service directly by or
5 at the direction of an end user of a service.

6 (B) SCOPE OF END USER.—For the pur-
7 poses of subparagraph (A), an end user, with
8 respect to an online service, does not include—

9 (i) a third-party commercial provider
10 of sound recordings to a digital music pro-
11 vider; or

12 (ii) an employee or agent of the online
13 service acting on behalf of the provider of
14 the online service.

15 (b) DIGITAL REPLICATION RIGHT.—

16 (1) IN GENERAL.—Subject to the other provi-
17 sions of this section, each individual or right holder
18 shall have the right to authorize the use of the voice
19 or visual likeness of the individual—

20 (A) in a digital replica; or

21 (B) in connection with a product or service
22 for which authorization of the individual or
23 right holder is required to avoid liability with
24 respect to an activity described in subsection
25 (c)(2)(B).

1 (2) NATURE OF RIGHT.—

2 (A) IN GENERAL.—The right described in
3 paragraph (1) shall have the following charac-
4 teristics:

5 (i) The right is—

6 (I) a property right;

7 (II) not assignable during the life
8 of the individual; and

9 (III) licensable, in whole or in
10 part, exclusively or non-exclusively, by
11 the right holder.

12 (ii) The right shall not expire upon
13 the death of the individual, without regard
14 to whether the right is commercially ex-
15 ploited by the individual during the life-
16 time of the individual.

17 (iii) Upon the death of the indi-
18 vidual—

19 (I) the right is transferable and
20 licensable, in whole or in part, by the
21 executors, heirs, assigns, licensees, or
22 devisees of the individual; and

23 (II) ownership of the right may
24 be—

- 1 (aa) transferred, in whole or
2 in part, by any means of convey-
3 ance or by operation of law; and
4 (bb) bequeathed by will or
5 pass as personal property by the
6 applicable laws of intestate suc-
7 cession.
- 8 (iv) The right shall be exclusive to—
9 (I) the individual, subject to the
10 licensing of the right during the life-
11 time of that individual under subpara-
12 graph (B); and
13 (II) the right holder—
14 (aa) for a period of 10 years
15 after the death of the individual;
16 and
17 (bb) if the right holder dem-
18 onstrates active and authorized
19 public use of the voice or visual
20 likeness of the individual during
21 the 2-year period preceding the
22 expiration of the 10-year period
23 described in item (aa), for an ad-
24 ditional 5-year period, subject to
25 renewal for additional 5-year pe-

1 riods, provided the right holder
2 can demonstrate authorized pub-
3 lic use of the voice or visual like-
4 ness of the individual during the
5 2-year period preceding the expi-
6 ration of each additional 5-year
7 period.

8 (v) The right shall terminate on the
9 date that is the earlier of—

10 (I) the date on which the 10-year
11 period or 5-year period described in
12 clause (iv)(II) terminates without re-
13 newal; or

14 (II) the date that is 70 years
15 after the death of the individual.

16 (B) REQUIREMENTS FOR LICENSE.—

17 (i) IN GENERAL.—A license described
18 in subparagraph (A)(i)(III)—

19 (I) while the individual is living,
20 is valid only to the extent that the li-
21 cense duration does not exceed 10
22 years; and

23 (II) shall be valid only if the li-
24 cense agreement—

1 (aa) is in writing and signed
2 by the individual or an author-
3 ized representative of the indi-
4 vidual; and

5 (bb) includes a reasonably
6 specific description of the in-
7 tended uses of the applicable dig-
8 ital replica.

9 (ii) LICENSES INVOLVING A MINOR.—
10 A license described in subparagraph
11 (A)(i)(III) involving a living individual who
12 is younger than 18 years of age—

13 (I) is valid only to the extent that
14 the license duration does not exceed 5
15 years, but in any case terminates
16 when the individual reaches 18 years
17 of age; and

18 (II) shall be valid only if the li-
19 cense agreement—

20 (aa) is in writing and signed
21 by the individual or an author-
22 ized representative of the indi-
23 vidual;

24 (bb) includes a reasonably
25 specific description of the in-

1 tended uses of the digital replica;
2 and
3 (cc) is approved by a court
4 in accordance with applicable
5 State law.

6 (iii) COLLECTIVE BARGAINING AGREE-
7 MENTS.—The provisions of clauses (i) and
8 (ii) shall not apply with respect to a license
9 if the license is governed by a collective
10 bargaining agreement that addresses dig-
11 ital replicas.

12 (iv) LIMITATION.—The provisions of
13 clauses (i) and (ii) shall not affect terms
14 and conditions of a license or related con-
15 tract other than those described in this
16 subparagraph, and the expiration of that
17 license shall not affect the remainder of
18 the license or related contract.

19 (C) REQUIREMENTS FOR POST-MORTEM
20 TRANSFER.—A post-mortem transfer or license
21 described in subparagraph (A)(iii)(I) shall be
22 valid only if the transfer agreement or license
23 agreement is in writing and signed by the right
24 holder or an authorized representative of the
25 right holder.

1 (D) REGISTRATION FOR POST-MORTEM RE-
2 NEWAL.—

3 (i) IN GENERAL.—The renewal of a
4 post-mortem right under subparagraph
5 (A)(iv)(II)(bb) shall be effective if, during
6 the applicable 2-year renewal period de-
7 scribed in that subparagraph, the right
8 holder files a notice with the Register of
9 Copyrights that complies with such re-
10 quirements regarding form and filing pro-
11 cedures as the Register of Copyrights may
12 prescribe by regulation, which shall in-
13 clude—

14 (I) the name of the deceased in-
15 dividual;

16 (II) a statement, under penalty
17 of perjury, that the right holder has
18 engaged in active and authorized pub-
19 lic use of the voice or visual likeness
20 during the applicable 2-year period;

21 (III) the identity of and contact
22 information for the right holder; and

23 (IV) such other information as
24 the Register of Copyrights may pre-
25 scribe by regulation.

1 (ii) DIRECTORY.—The Register of
2 Copyrights—

3 (I) shall—

4 (aa) maintain a current di-
5 rectory of post-mortem digital
6 replication rights registered
7 under this subparagraph; and

8 (bb) make the directory de-
9 scribed in item (aa) available to
10 the public for inspection online;
11 and

12 (II) may require payment of a
13 reasonable filing fee by the right hold-
14 er filing notice under clause (i), which
15 may take into consideration the costs
16 of maintaining the directory described
17 in subclause (I) of this clause.

18 (iii) VOLUNTARY INITIAL REGISTRA-
19 TION.—

20 (I) IN GENERAL.—A right holder
21 may voluntarily register the post-
22 mortem right under subparagraph
23 (A)(iv)(II)(aa) by filing a notice with
24 the Register of Copyrights that com-
25 plies with such requirements regard-

1 ing form, content, and filing proce-
2 dures as the Register of Copyrights
3 may prescribe by regulation.

4 (II) AUTHORITY OF REGISTER OF
5 COPYRIGHTS.—The Register of Copy-
6 rights may—

7 (aa) include a voluntary reg-
8 istration of the post-mortem
9 right under subparagraph
10 (A)(iv)(II)(aa) in the directory
11 maintained under clause
12 (ii)(I)(aa) of this subparagraph;
13 and

14 (bb) require payment of a
15 reasonable filing fee by a right
16 holder registering a right under
17 this clause, which may take into
18 consideration the costs of main-
19 taining the directory.

20 (iv) AUTHORITY OF REGISTER OF
21 COPYRIGHTS.—The Register of Copyrights
22 may make such interpretations and resolve
23 such ambiguities as may be appropriate to
24 carry out this subparagraph.

1 (E) POST-EXPIRATION OR TERMINATION
2 UTILIZATION OF AUTHORIZED USES.—A digital
3 replica that is embodied in a sound recording,
4 image, audiovisual work, including an audio-
5 visual work that does not have any accom-
6 panying sounds, or transmission, and the use of
7 which is authorized pursuant to the terms of a
8 license, may continue to be utilized in a manner
9 consistent with the terms of that license after
10 the expiration or termination of the license.

11 (c) LIABILITY.—

12 (1) IN GENERAL.—Any individual or entity
13 that, in a manner affecting interstate commerce (or
14 using any means or facility of interstate commerce),
15 engages in an activity described in paragraph (2)
16 shall be liable in a civil action brought under sub-
17 section (e).

18 (2) ACTIVITIES DESCRIBED.—An activity de-
19 scribed in this paragraph is either of the following:

20 (A) The public display, distribution, trans-
21 mission, or communication of, or the act of oth-
22 erwise making available to the public, a digital
23 replica without authorization by the applicable
24 right holder.

1 (B) Distributing, importing, transmitting,
2 or otherwise making available to the public a
3 product or service that—

4 (i) is primarily designed to produce 1
5 or more digital replicas of a specifically
6 identified individual or individuals without
7 the authorization of—

8 (I) such individual or individuals;

9 (II) the applicable right holder;

10 or

11 (III) the law;

12 (ii) has only limited commercially sig-
13 nificant purpose or use other than to
14 produce a digital replica of a specifically
15 identified individual or individuals without
16 the authorization of—

17 (I) such individual or individuals;

18 (II) the applicable right holder;

19 or

20 (III) the law; or

21 (iii) is marketed, advertised, or other-
22 wise promoted by the individual or entity
23 described in paragraph (1), or another in-
24 dividual or entity acting in concert with
25 the individual or entity described in para-

1 graph (1) with the knowledge of the indi-
2 vidual described in paragraph (1), as a
3 product or service designed to produce a
4 digital replica of a specifically identified in-
5 dividual or individuals without the author-
6 ization of—

7 (I) such individual or individuals;

8 (II) the applicable right holder;

9 or

10 (III) the law.

11 (3) NOTICE OR KNOWLEDGE REQUIRED.—To
12 incur liability under this subsection—

13 (A) with respect to an activity carried out
14 under paragraph (2) by the provider of an on-
15 line service, the provider must have received a
16 notification that satisfies the requirements
17 under subsection (d)(3), or a court order stat-
18 ing (or must have willfully avoided receipt of
19 such a notification or court order), that the ap-
20 plicable material is—

21 (i) a digital replica that was not au-
22 thorized by the applicable right holder; or

23 (ii) a product or service described in
24 paragraph (2)(B); and

1 (B) with respect to an activity carried out
2 under paragraph (2) by an individual or entity
3 that is not a provider of an online service, the
4 individual or entity must have actual knowl-
5 edge, or must willfully avoid having such knowl-
6 edge, that the applicable material is—

7 (i) a digital replica that was not au-
8 thorized by the applicable right holder; or

9 (ii) a product or service described in
10 paragraph (2)(B).

11 (4) EXCLUSIONS.—Liability under this sub-
12 section shall not extend to—

13 (A) a service by wire or radio that provides
14 the capability to transmit data to and receive
15 data from all, or substantially all, internet
16 endpoints, including any capabilities that are
17 incidental to enable the operation of the com-
18 munications service of a provider of online serv-
19 ices or network access, or the operator of facili-
20 ties for such service; or

21 (B) a provider of an online service alleged
22 to have undertaken an activity described in
23 paragraph (2) if—

24 (i) it is not technologically feasible for
25 that provider to disable access to the of-

1 fending material, or disable the reference
2 or link to that material, at the specific lo-
3 cation identified in the applicable notifica-
4 tion sent under subsection (d)(3); or

5 (ii) disabling access to the offending
6 material is prohibited by law.

7 (5) ADDITIONAL EXCLUSIONS.—

8 (A) IN GENERAL.—An activity shall not be
9 considered to be an activity described in para-
10 graph (2) if—

11 (i) the applicable digital replica is pro-
12 duced or used in a bona fide news, public
13 affairs, or sports broadcast or account,
14 provided that the digital replica is the sub-
15 ject of, or is materially relevant to, the
16 subject of that broadcast or account;

17 (ii) the applicable digital replica is a
18 representation of the applicable individual
19 as the individual in a documentary or in a
20 historical or biographical manner, includ-
21 ing some degree of fictionalization, un-
22 less—

23 (I) the production or use of that
24 digital replica creates the false im-
25 pression that the work is an authentic

1 sound recording, image, transmission,
2 or audiovisual work in which the indi-
3 vidual participated; or

4 (II) the digital replica is em-
5 bodied in a musical sound recording
6 that is synchronized to accompany a
7 motion picture or other audiovisual
8 work, except to the extent that the
9 use of that digital replica is protected
10 by the First Amendment to the Con-
11 stitution of the United States;

12 (iii) the applicable digital replica is
13 produced or used consistent with the public
14 interest in bona fide commentary, criti-
15 cism, scholarship, satire, or parody;

16 (iv) the use of the applicable digital
17 replica is fleeting or negligible; or

18 (v) the applicable digital replica is
19 used in an advertisement or commercial
20 announcement for a purpose described in
21 any of clauses (i) through (iv) and the ap-
22 plicable digital replica is relevant to the
23 subject of the work so advertised or an-
24 nounced.

1 (B) APPLICABILITY.—Subparagraph (A)
2 shall not apply where the applicable digital rep-
3 lica is used to depict sexually explicit conduct,
4 as defined in section 2256(2)(A) of title 18,
5 United States Code.

6 (d) SAFE HARBORS.—

7 (1) IN GENERAL.—

8 (A) PRODUCTS AND SERVICES CAPABLE OF
9 PRODUCING DIGITAL REPLICAS.—No individual
10 or entity shall be directly or secondarily liable
11 under this section for an activity described in
12 subsection (c)(2)(A) by virtue of distributing,
13 importing, transmitting, or otherwise making
14 available to the public a product or service un-
15 less the product or service is a product or serv-
16 ice described in subsection (c)(2)(B).

17 (B) ONLINE SERVICES.—The provider of
18 an online service shall not be liable for referring
19 or linking to, or violating subsection (c) with re-
20 spect to, user uploaded material if—

21 (i) for the provider of an online serv-
22 ice described in subsection (a)(5)(A)(iii)
23 (other than a search engine or a search
24 component of a service), the provider has
25 adopted and reasonably implemented, and

1 has informed users of the online service of,
2 a policy that provides for the termination
3 in appropriate circumstances of account
4 holders of the online service that are re-
5 peat violators of subsection (c)(2), provided
6 that the failure to terminate a particular
7 account holder in accordance with that pol-
8 icy shall subject the provider of the online
9 service to potential liability only with re-
10 spect to violating content posted by that
11 account holder; and

12 (ii) upon receiving a notification that
13 satisfies the requirements under paragraph
14 (3), the provider—

15 (I) removes or disables access to
16 the work embodying the claimed un-
17 authorized digital replica or the prod-
18 uct or service specifically identified in
19 a notice sent under that paragraph,
20 or, as applicable, the link or reference
21 to the unauthorized digital replica or
22 product or service, as soon as is tech-
23 nically and practically feasible for that
24 provider;

1 (II) for the provider of an online
2 service described in clause (i) or (ii) of
3 subsection (a)(5)(A), as soon as is
4 technically and practically feasible for
5 that provider, removes or disables ac-
6 cess to all other publicly available in-
7 stances of the work embodying the
8 claimed unauthorized digital replica
9 that—

10 (aa) match the digital fin-
11 gerprint of an unauthorized dig-
12 ital replica specifically identified
13 in a notification sent under para-
14 graph (3); and

15 (bb) are uploaded after
16 valid, applicable notice was sub-
17 mitted to, and processed by, the
18 provider; and

19 (III) takes reasonable steps to
20 promptly notify the right holder, and
21 the end user that uploaded the mate-
22 rial, that the online service removed
23 or disabled access to the material.

24 (2) DESIGNATED AGENT.—

25 (A) DESIGNATION.—

1 (i) IN GENERAL.—A provider of an
2 online service described in clause (i) or (ii)
3 of subsection (a)(5)(A) shall register a des-
4 ignated agent in accordance with this para-
5 graph.

6 (ii) CONTENTS.—To designate an
7 agent under clause (i), the provider of an
8 online service shall make available through
9 the online service, including on the website
10 of the online service in a location accessible
11 to the public, and provide to the Copyright
12 Office, substantially the following informa-
13 tion:

14 (I) The name, address, telephone
15 number, and electronic mail address
16 of the agent.

17 (II) Other contact information
18 that the Register of Copyrights may
19 determine appropriate.

20 (B) DIRECTORY.—The Register of Copy-
21 rights—

22 (i) shall—

23 (I) maintain a current directory
24 of designated agents for the purposes
25 of this paragraph; and

1 (II) make the directory described
2 in subclause (I) available to the public
3 for inspection, including through the
4 internet; and

5 (ii) may require payment of a fee by
6 the provider of an online service to cover
7 the costs of maintaining the directory de-
8 scribed in clause (i)(I).

9 (C) EFFECT OF FAILURE TO DES-
10 IGNATE.—The failure of a provider of an online
11 service described in subparagraph (A)(i) to reg-
12 ister a designated agent under this paragraph
13 shall establish that the provider has not under-
14 taken a good faith effort to comply with this
15 subsection.

16 (3) ELEMENTS OF NOTIFICATION.—To be effec-
17 tive under this subsection, a notification of a claimed
18 violation of the right described in subsection (b)
19 shall be a written communication provided to the
20 designated agent of the provider of an online service
21 that includes the following:

22 (A) A physical or electronic signature of
23 the right holder, an individual or entity author-
24 ized to act on behalf of the right holder, or an
25 eligible plaintiff under subsection (e)(1).

1 (B) Identification of the individual, the
2 voice or visual likeness of whom is at issue with
3 respect to an unauthorized digital replica or a
4 product or service described in subsection
5 (e)(2)(B).

6 (C) Identification of the material con-
7 taining an unauthorized digital replica or a
8 product or service described in subsection
9 (e)(2)(B), including information sufficient to
10 allow the provider to locate the identified mate-
11 rial.

12 (D) Information reasonably sufficient to
13 permit the provider to contact the notifying
14 party, such as an address, telephone number,
15 and email address.

16 (E) A statement that the notifying party
17 believes in good faith that the material is an
18 unauthorized use of a digital replica or a prod-
19 uct or service described in subsection (e)(2)(B).

20 (F) If not the right holder or an eligible
21 plaintiff under subsection (e)(1), a statement
22 that the notifying party has the authority to act
23 on behalf of the right holder.

24 (G) For the purposes of paragraph (1)(B),
25 information reasonably sufficient to—

1 (i) identify the reference or link to the
2 material or activity claimed to be an unau-
3 thorized digital replica, or a product or
4 service described in subsection (c)(2)(B),
5 that is to be removed or to which access is
6 to be disabled; and

7 (ii) permit the provider to locate the
8 reference or link described in clause (i).

9 (4) PENALTIES FOR FALSE OR DECEPTIVE NO-
10 TICE.—

11 (A) KNOWING MATERIAL REPRESENTA-
12 TIONS.—

13 (i) IN GENERAL.—It shall be unlawful
14 to knowingly materially misrepresent under
15 paragraph (3)—

16 (I) that the material requested to
17 be removed is an unauthorized digital
18 replica;

19 (II) that an individual or entity
20 has the authority to act on behalf of
21 the right holder; or

22 (III) that a digital replica or a
23 product or service described in sub-
24 section (c)(2)(B) is not authorized by
25 the right holder or by other law.

1 (ii) FAILURE TO PERFORM GOOD
2 FAITH REVIEW.—The failure to undertake
3 a good faith review to determine whether
4 material with respect to which notice is
5 provided under paragraph (3) qualifies as
6 a digital replica shall constitute a knowing
7 material misrepresentation under this sub-
8 paragraph.

9 (B) PENALTIES.—In addition to a cause of
10 action that is available under subsection (e),
11 any individual or entity that violates subpara-
12 graph (A) of this paragraph shall be liable to
13 the alleged violator that uploaded the applicable
14 material, or the provider of an online service in-
15 jured by the misrepresentation, for an amount
16 equal to the greater of—

17 (i) \$25,000 per notification sent
18 under paragraph (3) that contains a mis-
19 representation described in subparagraph
20 (A) of this paragraph; or

21 (ii) any actual damages, including
22 costs and attorney's fees, incurred by the
23 alleged violator, as well as by any provider
24 of an online service injured by the reliance
25 of the provider on the misrepresentation in

1 removing or disabling access to the mate-
2 rial or activity claimed to be an unauthor-
3 ized digital replica.

4 (e) CIVIL ACTION.—

5 (1) ELIGIBLE PLAINTIFFS.—A civil action
6 against an individual or entity that, in a manner af-
7 fecting interstate commerce (or using any means or
8 facility of interstate commerce), engages in an activ-
9 ity described in subsection (c)(2) may be brought
10 by—

11 (A) the applicable right holder;

12 (B) if the applicable right holder is an in-
13 dividual who is younger than 18 years of age,
14 a parent or guardian of that individual; or

15 (C) in the case of a digital replica involving
16 a sound recording artist, any individual or enti-
17 ty that has, directly or indirectly, entered
18 into—

19 (i) a contract for the exclusive per-
20 sonal services of the sound recording artist
21 as a sound recording artist; or

22 (ii) an exclusive license to distribute
23 or transmit 1 or more works that capture
24 the audio performance of the sound record-
25 ing artist.

1 (2) LIMITATIONS PERIOD.—A civil action may
2 not be brought under this subsection unless the civil
3 action is commenced not later than 3 years after the
4 date on which the party seeking to bring the civil ac-
5 tion discovered, or with due diligence should have
6 discovered, the applicable violation.

7 (3) DEFENSE NOT PERMITTED.—It shall not be
8 a defense in a civil action brought under this sub-
9 section that the defendant displayed or otherwise
10 communicated to the public a disclaimer stating that
11 the applicable digital replica, or the applicable prod-
12 uct or service described in subsection (c)(2)(B), was
13 unauthorized or disclosed that the digital replica,
14 product, or service was generated through the use of
15 artificial intelligence or other technology.

16 (4) REMEDIES.—

17 (A) IN GENERAL.—In any civil action
18 brought under this subsection—

19 (i) an individual or entity that en-
20 gages in an activity described in subsection
21 (c)(2)(A) shall be liable to the injured
22 party in an amount equal to the greater
23 of—

24 (I)(aa) in the case of an indi-
25 vidual, \$5,000 per work embodying

1 the applicable unauthorized digital
2 replica;

3 (bb) in the case of a provider of
4 an online service that has undertaken
5 a good faith effort to comply with
6 subsection (d), \$25,000 per work em-
7 bodying the applicable unauthorized
8 digital replica;

9 (cc) in the case of a provider of
10 an online service that has not under-
11 taken a good faith effort to comply
12 with subsection (d), \$5,000 per dis-
13 play, copy made, transmission, and in-
14 stance of the unauthorized digital rep-
15 lica being made available on the online
16 service in a sum of not more than
17 \$750,000 per work embodying the ap-
18 plicable unauthorized digital replica;
19 and

20 (dd) in the case of an entity that
21 is not a provider of an online service,
22 \$25,000 per work embodying the ap-
23 plicable unauthorized digital replica;
24 or

1 (II) any actual damages suffered
2 by the injured party as a result of the
3 activity, plus any profits from the un-
4 authorized use that are attributable to
5 such use and are not taken into ac-
6 count in computing the actual dam-
7 ages;

8 (ii) an individual or entity that en-
9 gages in an activity described in subsection
10 (c)(2)(B) shall be liable to the injured
11 party in an amount equal to the greater
12 of—

13 (I)(aa) in the case of an indi-
14 vidual, \$5,000 per product or service;

15 (bb) in the case of a provider of
16 an online service that has undertaken
17 a good faith effort to comply with
18 subsection (d), \$25,000 per product
19 or service;

20 (cc) in the case of a provider of
21 an online service that has not under-
22 taken a good faith effort to comply
23 with subsection (d), \$750,000 per
24 product or service; or

1 (dd) in the case of an entity that
2 is not a provider of an online service,
3 \$25,000 per product or service; or

4 (II) any actual damages suffered
5 by the injured party as a result of the
6 activity, plus any profits from the un-
7 authorized use that are attributable to
8 such use and are not taken into ac-
9 count in computing the actual dam-
10 ages;

11 (iii) the plaintiff may seek injunctive
12 or other equitable relief;

13 (iv) in the case of willful activity in
14 which the injured party has proven that
15 the defendant acted with malice, fraud,
16 knowledge, or willful avoidance of knowl-
17 edge that the conduct violated the law, the
18 court may award to the injured party puni-
19 tive damages; and

20 (v) if the prevailing party is—

21 (I) the party bringing the action,
22 the court shall award reasonable at-
23 torney's fees; or

24 (II) the party defending the ac-
25 tion, the court shall award reasonable

1 attorney's fees if the court determines
2 that the action was not brought in
3 good faith.

4 (B) OBJECTIVELY REASONABLE BELIEF.—

5 A provider of an online service that has des-
6 ignated an agent under subsection (d)(2) and
7 has an objectively reasonable belief that mate-
8 rial that is claimed to be an unauthorized dig-
9 ital replica does not qualify as a digital replica
10 shall be liable only for actual damages under
11 subparagraph (A) if the material is ultimately
12 determined to be an unauthorized digital rep-
13 lica.

14 (C) REPLACEMENT OF REMOVED MATE-

15 RIAL.—If the end user that uploaded the mate-
16 rial that the provider of an online service has
17 removed, or to which the provider of an online
18 service has disabled access, brings an action in
19 a court of the United States against the sender
20 of a notification under subsection (d)(3) claim-
21 ing that such notification was false or deceptive,
22 as described in subsection (d)(4), the provider
23 may, if the action is brought not later than 14
24 days after the end user receives notice that the
25 provider has removed or disabled access to the

1 material, restore the removed material to the
2 network of the provider for access by members
3 of the public without monetary liability therefor
4 to either the notice sender or the end user that
5 uploaded the material to which the provider had
6 removed or disabled access.

7 (f) SUBPOENA TO IDENTIFY VIOLATOR.—

8 (1) REQUEST.—A right holder, an individual or
9 entity authorized to act on behalf of a right holder,
10 or an eligible plaintiff under subsection (e)(1) may
11 request the clerk of any district court of the United
12 States to issue a subpoena to a provider of an online
13 service for identification of an alleged violator of this
14 section in accordance with this subsection.

15 (2) CONTENTS OF REQUEST.—A request under
16 paragraph (1) may be made by filing with the
17 clerk—

18 (A) a copy of a notification described in
19 subsection (d)(3);

20 (B) a proposed subpoena; and

21 (C) a sworn declaration to the effect
22 that—

23 (i) the purpose of the subpoena is to
24 obtain the identity of an individual or enti-

1 ty alleged to be liable under subsection (c);

2 and

3 (ii) the information described in

4 clause (i) will only be used for the purpose

5 of protecting rights under this section.

6 (3) CONTENTS OF SUBPOENA.—A subpoena
7 issued under this subsection shall authorize and
8 order the provider of the applicable online service to
9 expeditiously disclose to the party that sought the
10 subpoena information sufficient to identify the al-
11 leged violator by virtue of the activity described in
12 the notification to the extent that information is
13 available to the provider of the online service.

14 (4) BASIS FOR GRANTING SUBPOENA.—If a
15 proposed subpoena under this subsection is in proper
16 form, the applicable notification filed satisfies the re-
17 quirements under subsection (d)(3), and the accom-
18 panying declaration is properly executed, the clerk
19 shall expeditiously issue and sign the proposed sub-
20 poena and return the subpoena to the requester for
21 delivery to the provider of the applicable online serv-
22 ice.

23 (g) PREEMPTION.—

24 (1) IN GENERAL.—The rights established under
25 this Act shall preempt any cause of action under

1 State law for the protection of an individual’s voice
2 and visual likeness rights in connection with a dig-
3 ital replica, as defined in this Act, in an expressive
4 work.

5 (2) RULE OF CONSTRUCTION.—Notwith-
6 standing paragraph (1), nothing in this Act may be
7 construed to preempt—

8 (A) causes of action under State statutes
9 or common law in existence, as of January 2,
10 2025, regarding a digital replica;

11 (B) causes of action under State statutes
12 specifically regulating a digital replica depicting
13 sexually explicit conduct, as defined in section
14 2256(2)(A) of title 18, United States Code, or
15 an election-related digital replica; or

16 (C) causes of action under State statutes
17 or common law in existence, as of January 2,
18 2025, for the distributing, importing, transmit-
19 ting, or otherwise making available to the public
20 a product or service capable of producing 1 or
21 more digital replicas.

22 (h) RULES OF CONSTRUCTION.—

23 (1) LAWS PERTAINING TO INTELLECTUAL
24 PROPERTY.—This section shall be considered to be a
25 law pertaining to intellectual property for the pur-

1 poses of section 230(e)(2) of the Communications
2 Act of 1934 (47 U.S.C. 230(e)(2)).

3 (2) NO DUTY TO MONITOR.—Except as ex-
4 pressly provided in subsection (d)(1)(B)(ii), nothing
5 in this section may be construed to require the pro-
6 vider of an online service to—

7 (A) monitor the online service for, or af-
8 firmatively seek facts about, any digital replica;
9 or

10 (B) gain access to material.

11 (i) SEVERABILITY.—If any provision of this section,
12 or the application of a provision of this section, is held
13 to be invalid, the validity of the remainder of this section,
14 and the application of that provision to other individuals,
15 entities, and circumstances, shall not be affected by that
16 holding.

17 (j) RETROACTIVE EFFECT.—

18 (1) LIABILITIES.—Liability under this section
19 shall apply only to—

20 (A) conduct occurring after the date of en-
21 actment of this Act; and

22 (B) in the case of conduct covered by a li-
23 cense or contract, a license or contract that is
24 executed after the date of enactment of this
25 Act.

1 (2) DIGITAL REPLICATION RIGHT.—The right
2 granted under subsection (b)—

3 (A) shall apply to any individual, regard-
4 less of whether the individual dies before or
5 after the date of enactment of this Act; and

6 (B) in the case of a right holder who has
7 died before the date of enactment of this Act,
8 shall vest in the executors, heirs, assigns, or
9 devisees of the right holder.

10 (k) EFFECTIVE DATE.—This Act shall take effect on
11 the date that is 180 days after the date of enactment of
12 this Act.